

Online Photo Center
By Issam Hijazi (CEO)

PHOTOJONET.COM

Agenda

- What Is PhotoJonet?
- What is the buzz about PhotoJonet?
- Ecommerce – A PhotoJonet Perspective
- Challenges – A PhotoJonet Perspective
- PhotoJonet in the News

What is PhotoJonet

- ⦿ Photojonet is an online photo service that is tailored towards providing online photo printing services to residents of Amman with its unique service, high quality products and low prices.
- ⦿ Established in June 2009.
- ⦿ Features:
 - Secure, unlimited online photo storage
 - Professional quality prints with low prices
 - FREE delivery

What is PhotoJonet

- PhotoJonet was founded by:

Rami Alnatsheh who came up with the idea and invested in it.

Issam Hijazi who created the website services and is the current manager of the company.

What is PhotoJonet

The screenshot shows the PhotoJonet website interface. At the top left is the logo for PHOTOJONET.com, with the tagline "Jordan's #1 Online Photo Center". To the right of the logo is a navigation menu with links for Home, About Us, How It Works, Pricing, Latest News, and Contact Us. Further right is a login section with fields for Email and Password, a "login" button, and a checkbox for "Keep me Logged" with a link for "Forgot Your Password?". Below the navigation is a large black banner with the text "Your Ad Here". The main content area is divided into several promotional boxes. On the left, a diagram shows the process: "Upload" (represented by a house icon and a photo), "We Print" (the PhotoJonet logo), and "We Deliver" (represented by a house icon and a delivery truck). In the center, a blue box advertises "Low Prices Guaranteed! Starting from 0.10 JOD" with an "Order Now" button. To the right of this, a section states "Now we are accepting CASH (upon delivery) & ONLINE payments" and lists payment methods: Visa, MasterCard, Discover, and American Express, each with its respective logo. On the far right, a large blue box promotes "Register NOW for FREE and get 10 FREE PRINTS FREE DELIVERY and much more ..." with a "Get Started" button. At the bottom of the main content area, a yellow banner says "Want to know what other Photojonetters say? Click Here!".

PHOTOJONET.com
Jordan's #1 Online Photo Center

New to Photojonet? [Get started](#) ▶

Email Password

[login](#)

Keep me Logged
[Forgot Your Password?](#)

[Home](#) [About Us](#) [How It Works](#) [Pricing](#) [Latest News](#) [Contact Us](#)

Your Ad Here

Upload We Print We Deliver

Low Prices Guaranteed!
Starting from 0.10 JOD
[Order Now](#) ▶

Now we are accepting **CASH** (upon delivery)
& **ONLINE** payments

Visa MasterCard Discover American Express

Register NOW
for FREE and get
10 FREE PRINTS
FREE DELIVERY
and much more ...
[Get Started](#) ▶

Want to know what other Photojonetters say? [Click Here!](#)

What is PhotoJonet

PHOTOJONET.com

Hi Rami | Sign out | Help
Your Cart (0) | Your Account

Home | My Photos | My Orders | My Account | My Credits | Tips

Welcome back, Rami
You've got 0 items in your cart.
You've got 10 FREE 10x15cm prints!

My albums

- Empty album
- Testing_Rami
- Empty album

[Go to my photos](#)

I want to..

- Upload photos
- Order prints
- Check my cart

Tip of the month

News

Tell a friend

FREE Prints

Join us!
And invite your friends..

Follow us!
And tweet..

Home | How it Works | Pricing | News | Terms | Privacy
Site Map | Help | About Us | Customer Service | Contact Us
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What is the buzz about PhotoJonet?

- ⦿ First Online Photo Center in Jordan.
- ⦿ Pushed the internet use in Jordan to its fullest potential.
 - Upload
 - Order Online
 - Pay Online if preferred (Major Credit Cards Supported)
 - Free Delivery
- ⦿ **Essentially the true meaning of Ecommerce.**

Ecommerce – A PhotoJonet Perspective

⦿ Reduction of Costs

- Online Store, lower cost than traditional stores
- Automatic processing of orders 24/7/365 - Never Closes
- Lowers costs of Storing Photos
- Lowers Commuting costs

Lower prices → Increased Sales

Ecommerce – A PhotoJonet Perspective - Continued

- ⦿ Expanded Geographical Reach:
 - Send Photos from anywhere
 - Online Payment makes it easy

*Convenient for Expatriates → Increased
Sales*

Ecommerce – A PhotoJonet Perspective - Continued

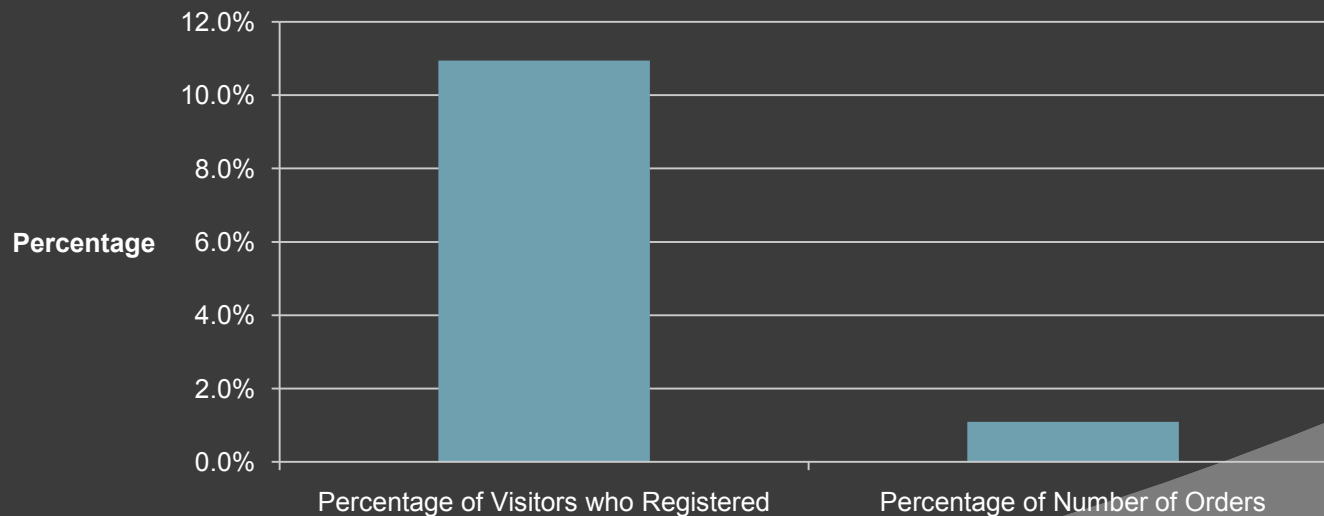
- ◎ Better Marketing Strategies:
 - Online Commercials, included Facebook, Google, Twitter and Yahoo.
 - Better Targeting of customers per geographical area and per age.
 - Cheaper Commercial per Click.

Better Marketing → Increased Sales

Ecommerce Challenges – A PhotoJonet Perspective

- ⦿ Ecommerce is not widely accepted in Jordan:

Visitors Stats - Normalized to number of Total Visits



Ecommerce Challenges – A PhotoJonet Perspective

- ⦿ The lack of widely accepted mailing system in Jordan:
 - Rely on Delivery → Higher Costs
 - Cannot easily reach different parts of the Kingdom

PhotoJonet in the News

- ◎ StartUpArabia “[Photojonet, Online Photo Storage & Printing For Jordan](#)”
- ◎ Arab Crunch : “[E-Commerce in Jordan: Different Approaches From 3 Startups ...](#)”
- ◎ Ralphtips “[Upload and Print Your Photos Online](#)”
- ◎ [PhotoJoNet.com – Review of Online Photo Service](#)
- ◎ [EXPATRIATE DREAM COME TRUE... PHOTOJONET](#)
- ◎ [Photojonet Exclusive Video With Aramram!](#)